



Creating Highlights to Get Recruited

BASEBALL AND SOFTBALL

This step-by-step guide is designed to help you capture your best drills and angles.
Showcase the quality of your game as you evolve as a player to take your game to the next level.

As a 13-year-old player in Corvallis, Oregon, I was spotted by a professional scout who handed me his business card. He told me he was going to be following me and that I had a chance to play professional baseball someday. This moment changed my life forever and gave me the confidence and vision to see a future in baseball. I was fortunate to get seen at the right time and get my shot. Thousands of baseball and softball players each year are overlooked and never get that next opportunity.

As a lifelong professional player and baseball analyst, I can tell you the world has changed. Video and digital communication are the catalyst for this change. Softball and baseball players have the chance to be seen, critiqued and assessed by the best coaches and scouts regardless of location by sending a video of their skills. With video, coaches and scouts are able to expand their search for the next great player.

The responsibility for being seen has shifted from a scout- and coach-driven system to an environment led by parents and players. If you want to be seen as a player or believe your daughter or son has the ability to play at the next level, you now have the tools to put yourself or your child right in front of that coach or scout.

That's why I'm so excited to partner with Hudl to create a tool to showcase your skills in an easy-to-use video platform. The new program we have designed combines my years of knowledge of the baseball and softball coaching and scouting world with the expertise of Hudl. We identified the right drills and skills with the best camera angles to show you at your best so you can create and deliver your highlight video directly to the coach, scout or team.

The program that follows will walk you through the drills and filming angles that scouts and coaches want to see. It was specially designed to show you at your best. If you have game footage that fits, feel free to add it. This is your profile—make it great. Your profile grows with you so keep updating your highlights as you improve. Coaches and scouts love development. But remember, keep it short and sweet.

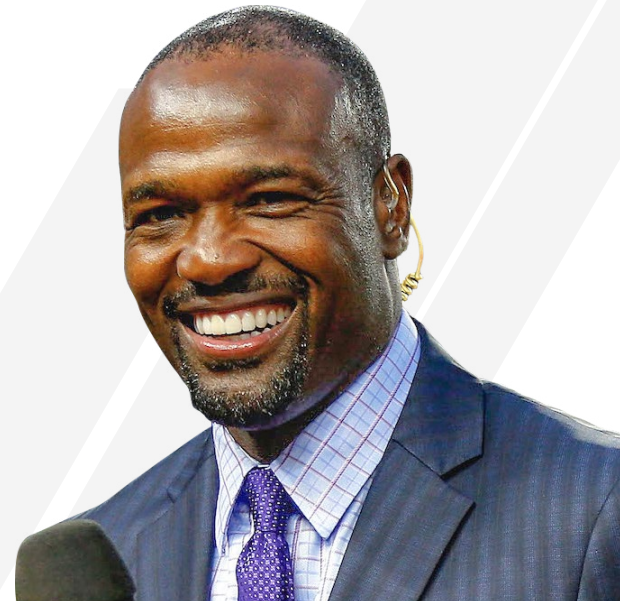
This is just the beginning. You're on the cutting edge of technology with this new product and the control is in your hands. Hudl Baseball and Softball is the tool that will allow you to be seen.

Have fun creating your national profile and highlight video.

Yours in Baseball,



Harold Reynolds



Hitting

DRILLS

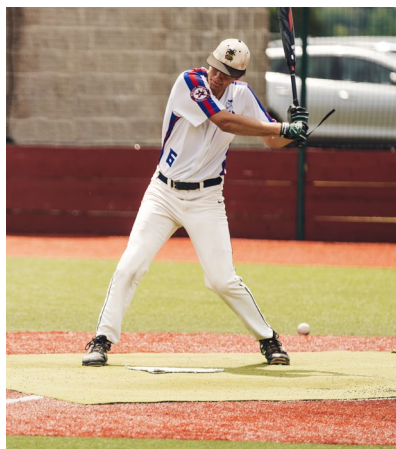
These three standard drills captured from three angles will show any coach or scout the quality and repeatability of your swing. When you have game film that meets your standard, be sure to include it in your reel. The 45 angle and shot from directly behind are best for showcasing quality of swing and end result.

- ☐ Batting Tee
- ☐ Flip Drill from the Side
- ☐ Live Batting Practice/Game Footage

RECORDING ANGLES

Make sure to capture the athletes full body, including their feet and full swing path.

45° Angle



Directly Behind



Directly In Front



HIGHLIGHT SPECIFICATIONS

- ☐ Capture the athlete's full body in each drill.
- ☐ Record **2 quality swings per drill from each camera angle**, for a total of **18 clips**.

Infield

GROUND BALLS

Quality footwork, soft hands and a strong arm are three traits scouts are looking for in each of these types of ground balls.

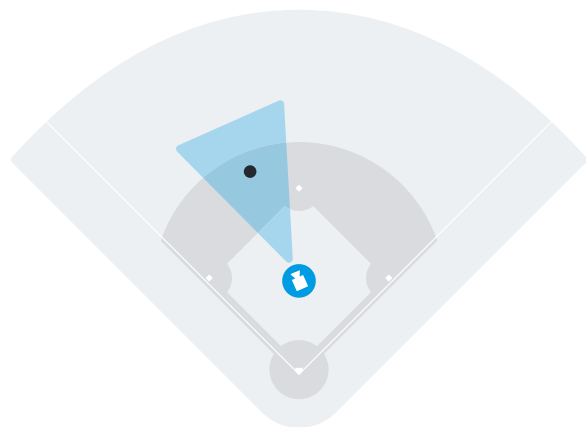
- ☐ Ground ball in front
- ☐ Ground ball to backhand
- ☐ Ground ball to forehand

RECORDING ANGLES

Complete each drill from the shortstop position, throwing to first base, regardless of your infield position.

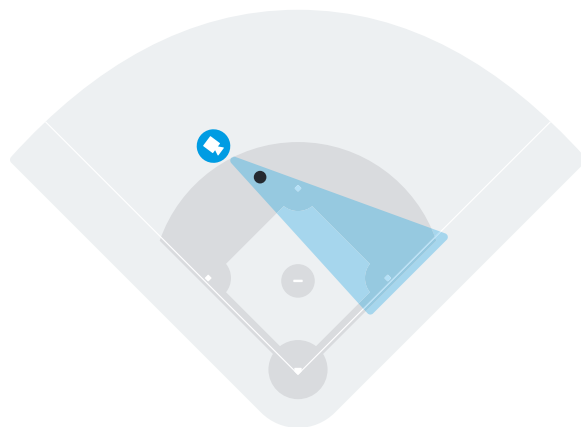
Angle 01

- From the pitcher's mound
- Capture ground ball reception and footwork



Angle 02

- From behind the fielder with a receiver at first base in view
- Capture the flight of the throw to first base



HIGHLIGHT SPECIFICATIONS

- ☐ Capture the athlete's full body in each drill.
- ☐ Repeat each drill a total of **2 times per camera angle**, for a total of **12 clips**.

Outfield

PLAYS

Reading the ball, body language and a strong release are the key abilities coaches and scouts look for on each outfield play.

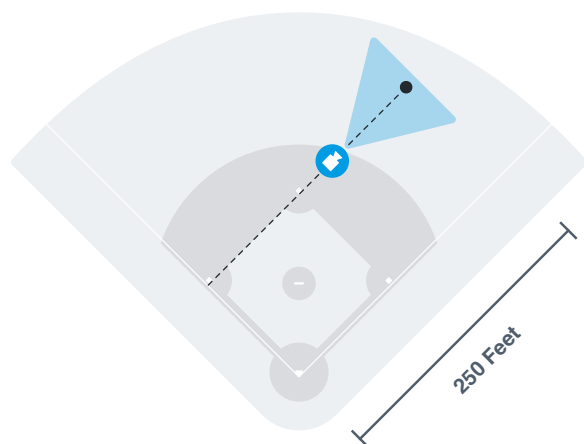
- ☐ Ground ball in front
- ☐ Fly ball in front

RECORDING ANGLES

Complete each drill from right field (250 feet from the third base line), throwing to third base, regardless of your outfield position.

Angle 01

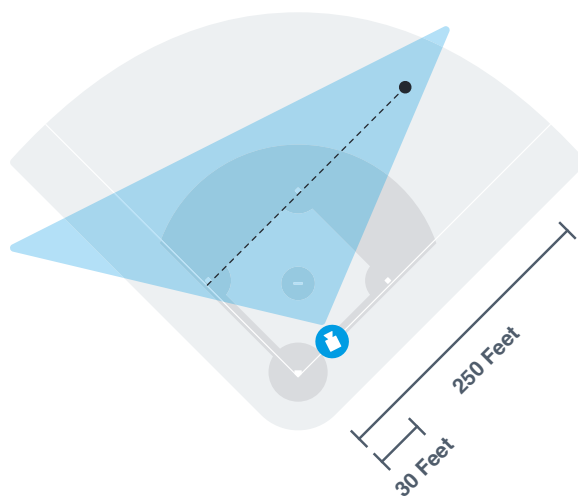
- From behind second baseman
- Capture ground ball reception and footwork



Angle 02

- From 30 feet up the first base line
- Capture the flight of the throw to third base

You may have to adjust your camera position up the line or behind the outfielder to capture the ball's flight.



HIGHLIGHT SPECIFICATIONS

- ☐ Capture the athlete's full body in each drill.
- ☐ Repeat each drill a total of **3 times per camera angle**, for a total of **12 clips**.

Catchers

DRILLS

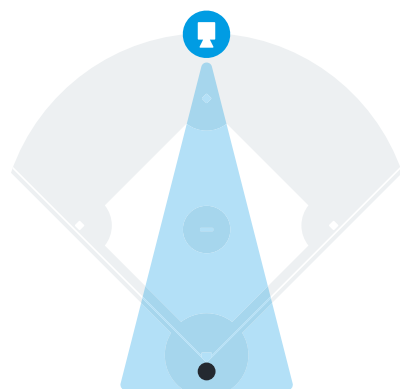
- ☐ Receiving pitches (inside, outside, and middle)
- ☐ Throwing to second base

RECORDING ANGLES

Focus on capturing setup, pitch reception, footwork, and the flight of the throw to second.

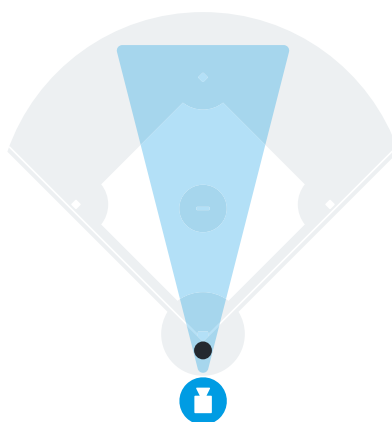
Angle 01

- From behind second base



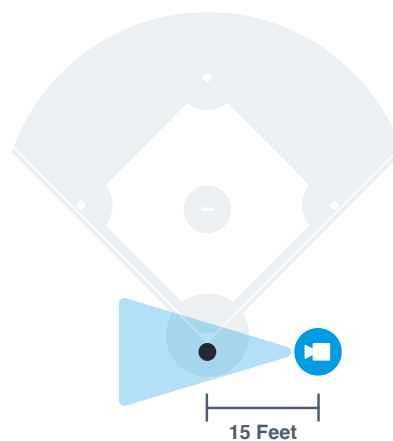
Angle 02

- From behind the catcher



Angle 03

- From 15 feet to the right of the catcher



HIGHLIGHT SPECIFICATIONS

- ☐ Capture the athlete's full body in each drill.
- ☐ Include **one inside, out outside, and one middle pitch reception per camera angle** for a total of **9 clips**.
- ☐ Include **two throws to second base per camera angle** for a total of **6 clips**.

Pitchers

PITCH TYPES

The top traits coaches and scouts are looking for is quality mechanics, explosion and consistency.

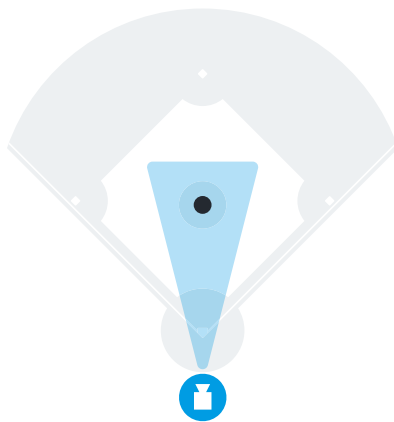
- ☐ Full wind-up
- ☐ Stretch
- ☐ Fastball, Curveball/Slider and off-speed

RECORDING ANGLES

Focus on showcasing connection of the body, from ground forces to release.

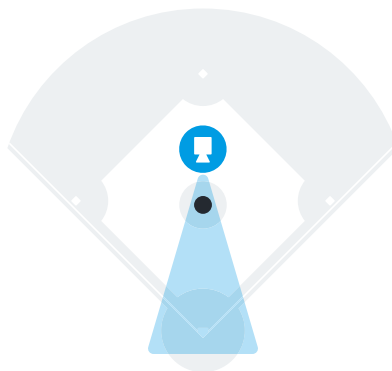
Angle 01

- From behind the catcher



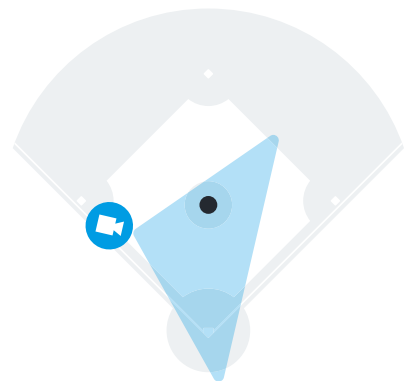
Angle 02

- From behind the pitcher



Angle 03

- From the side of the pitcher's throwing arm



HIGHLIGHT SPECIFICATIONS

- ☐ Capture the athlete's full body in each drill.
- ☐ From the **wind-up**: Include **2 pitches of each type from each camera angle**, for a total of **18 clips**.
- ☐ From the **stretch**: Include **2 pitches of each type from each camera angle**, for a total of **18 clips**.

Running

DRILLS

Proper form and fluidity are the key components coaches and scouts have their eyes on when watching running form.

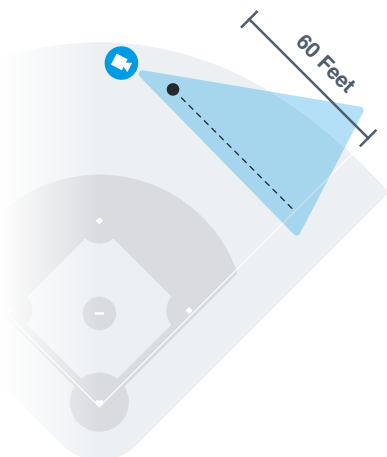
- ☐ 60-yard dash
- ☐ Home to first base from a dry swing
- ☐ Second base to home (no lead)

RECORDING ANGLES

Allow extra room ahead of the runner to keep the athlete in the video frame, and try to hold your recording device as still as possible.

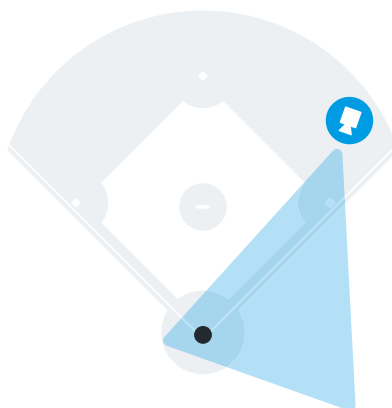
Angle 01

- From beyond the 60-yard finish line



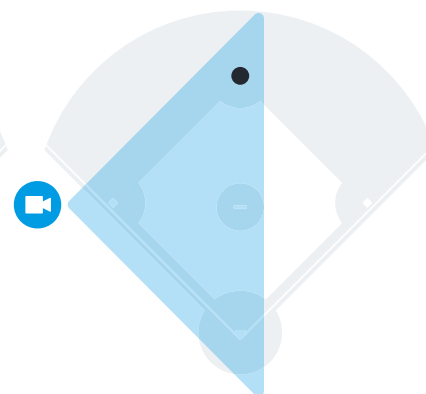
Angle 02

- From beyond first base in fair territory



Angle 03

- From outside the third base line



HIGHLIGHT SPECIFICATIONS

- ☐ Capture the athlete's full body in each drill.
- ☐ Include **1 iteration of each drill** for a total of **3 clips**.

Congratulations on taking the next step to be seen and scouted. Just like the game, our system is only as successful as the work and effort you put into it. Here are some first steps to set yourself up for success.

Getting Started

1. Download the Hudl app and log in to your account on your phone, or visit **hudl.com** on a computer and click **Log In**.
2. From the **Team** dropdown on your computer, click on **Team Profile**.
3. Click **Edit Profile** to...
 - Edit your profile picture
 - Edit your banner image
 - Edit your message message to highlight your accomplishments
4. From the **Team** dropdown, click on **Schedule**.
5. Click **Add Event**.



Always choose **Game** for **Event Type**, even if it's practice or workout footage. You need to create events as games if you want to use the footage for highlights.

The Game Type, Location, Opponent and Date are fields created to help you organize your highlights.

For more on creating a Schedule entry, see this [support article](#).

Capturing and Uploading Video

1. Open the Hudl App on an iOS device.
2. Click the menu within the app to make sure you are logged in with the parent account.
3. From the menu, select **Capture**.
4. Click **Record New Clips**.

Pro tip: Be sure you record horizontally and create multiple clips for each drill for easier editing.

5. Once you're done recording, click **View Clips** to check your work.
6. If you're happy with your clips, click **Upload** (make sure you're connected to a Wi-Fi network).
7. Name your playlist or use the default name, then click **Next**.
8. Select **Share with your athlete** for your sharing option.

For more on capturing and uploading clips, see this [support article](#).

Want to upload from the web? [Here's how](#).

Managing Your Video

1. Move your video from Mobile Uploads to Game Footage

1. Under the **Video** dropdown, select **Manage Library**.
2. Click on **Mobile Uploads** underneath the current season.
3. Select the footage you want to use for your highlight.
4. Select **Move**.
5. Move the video into a **Game Footage** schedule entry you've created.

2. Tag highlights and build highlight footage.

1. Under the **Video** dropdown, select **Library**.
2. Select the game footage you want to use clips from.
3. See your clip list at the bottom of the page.

Pro tip: See more clips at once by clicking and dragging the arrows above your clips on the bottom left of the screen.

4. Drag up to see more clips at once.
5. Click the star next to clips you might use in the highlight and assign each clip to your athlete.

Creating Highlights

1. Click on the **Highlights** tab from your home screen.
2. From the **Team** tab, select your athlete.
3. Click **Create Highlight**.
4. Name your highlight.
5. Pick a highlight theme.
6. Click the blue plus sign in the lower-left corner.
7. Under **Video**, choose the highlights you want to include. (Don't worry, you'll be able to edit them later.)
8. Pick music that best fits you in the **Music** tab.
9. Choose a title slide or slides using the Slides tab. Include your name and important information for coaches, such as GPA, position and stats.
10. Close the content navigation to return to your video.
11. Tighten up each clip by clicking the pencil button to adjust each clip's length. You can also add a lower third title and use spot shadows.
12. Once you're happy with your work, click **Publish**.

Read more about [tagging](#) and [creating highlights](#).

Sharing Highlights


1. Once you publish your highlight, you can share it on Facebook, Twitter or through a unique URL.
2. You'll be able to revisit these options anytime by clicking **Share** on your profile page.
3. Get personal and be creative—post to social or DM a coach with your unique URL.
4. Start planning your next highlight to show your growth.

Get more tips on [sharing your highlights](#).

Need more information?

Our support team is here to help. Reach out to us if you have any questions while creating your recruitment package.

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 (402) 817-0060

 @HudlSupport

