



Streaming Options

Here are the key differences between sending your games directly to YouTube and using broadcast software to stream them.

	Send Focus video directly to YouTube	Choose Focus as a video source in broadcast software
How It Works	Video will stream directly to YouTube once a Focus recording begins.	Send your video to any broadcast software that accepts video through an IP feed.
Staff Needed	None. Create a YouTube account, select which games you'd like to stream and Focus will automatically send a feed to YouTube when a recording begins.	You'll need at least one person to run your broadcast software. They'll be able to make your stream more dynamic by adding custom graphics.
Paywalls	Parents and fans can watch games for free on your school's YouTube channel.	Most broadcast software allows you to add paywalls to make up for lost gate revenue.
Sponsorships	There's no ability to add sponsor logos directly on your YouTube stream, but you can get creative with ad placement in your gym.	Most broadcast software allows you to add sponsor logos directly on the feed of your broadcast.
Scorebard and Graphics	As long as Focus has a clear view of your scoreboard, it'll show on your YouTube livestream at all times so fans have game context while watching.	You can get creative with scoreboard graphics, logos, and other effects provided by the broadcast software you choose.
Audio and Angles	Focus will stream the primary angle for your sport and pick up audio from the announcer in your gym.	The broadcast software will stream the primary angle for your sport, but you also have the option to add angles recorded by other devices and a microphone for clear commentary.
Supported Livestream Platforms	Send Focus video directly to YouTube Live.	Once your broadcast is set up and Focus is the video source, you can choose to send the feed to a livestream platform like NFHS Network, Facebook, YouTube and StretchLive.